



# MY HEARTLAND

A Profit Sharing Program Designed for Premium Consultants

## What is MyHeartland?

MyHeartland is a program to utilize Heartland IT Consulting's relationship with consulting talent for our mutual benefit. In a simple way, we are empowering each member of the program to earn an extra source of revenue and add value to their clients. As a premier consultant, you have relationships with customers that we don't have and are "inside" the walls of an organization. As you hear of consulting resource needs, set up a conversation with MyHeartland and the client hiring manager and we do the rest, you earn a commission.

## MyHeartland Features for Consultant

- 15% recurring weekly commission from gross margin of each placement
- Training sessions delivered live quarterly on how to sell more
- Marketplace exclusive news
- Heartland welcome pack including personalized business cards
- Being a valuable resource to the client, while not assuming responsibility of placement
- Cost to enter program is \$0, however, membership is reviewed annually

## Heartland Responsibilities

- Locate/coordinate/deliver resources to make placement
- Execute client requirements eg paperwork, insurances, invoicing, processing
- Execute candidate requirements eg paperwork, insurances, invoicing, processing
- Transparent and honest communication

## Who is Eligible to be in the Exclusive Network?

- Must be selected, MyHeartland is capped at 250 consultants
- Must engage quarterly to maintain spot in program
- Must desire to build a stronger partnership with Heartland IT Consulting
- Must have their own corporation to receive payment

## Process

- 1) Consultant identifies resource need
- 2) Arrange a conversation with MyHeartland and hiring manager
- 3) Secure placement and notify consultant of details of role including payment schedule

# 15% COMMISSION JUST FOR SPREADING THE WORD!

Please contact a recruiter on the Heartland IT Consulting team to discuss your eligibility and interest in the program. We look forward to building our partnership together in a win/win scenario that improves the value we provide to the marketplace.